

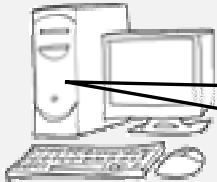
DISK CENTRIC

VS

USER CENTRIC

TO PROCESS YOUR DIGITAL INFORMATION AND DOCUMENTS :

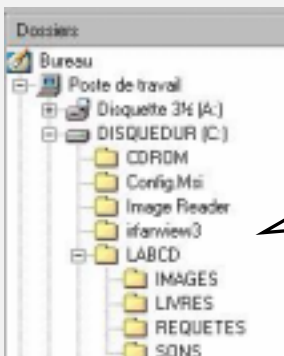
You have to own a costly desktop computer with several software - many of which are hardly usefull to you.



ALL YOUR INFORMATION IS BURIED IN OPAQUE FILES ON A HARD DISK

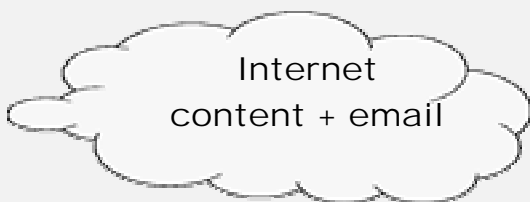
You strain yourself to label, store, and manage your information within opaque containing files, placed in an archaic repository format on your hard disk..

To retrieve your stuff, you depend on your expertise and your memory or your luck. Worse accurate information is often spread in external containers - remote servers or disks, webmail and other ASP services, etc.

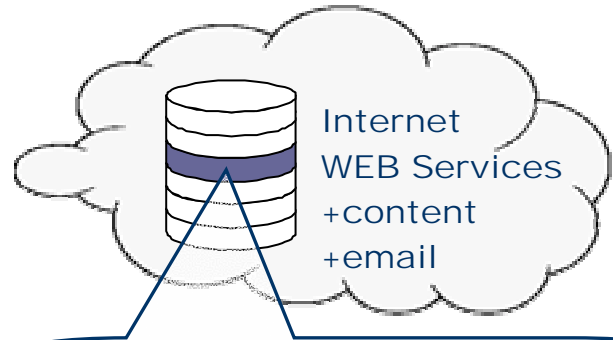


TO RETRIEVE INFORMATION YOU ONLY HAVE 4 POOR SEARCH CRITERIA - File name, date, type or size

When away from your desktop, you have no way to access the whole of your stuff..



The INTERNET serves only as source for content, infrastructure for email exchange and hosted unintegrated services.



ALL YOUR INFORMATION IS STORED AND RETRIEVABLE FROM AN ONLINE DATABASE

On top of being a source for content and an infrastructure for email exchange, the INTERNET supports all your productivity in total ubiquity and interactivity with yourself and your workgroup. Only one authentication code is required for all your access.

TO PROCESS YOUR DIGITAL INFORMATION AND DOCUMENTS :

You use online integrated services delivered on a simple browser :

Therefore you must not own a desktop computer, although you may use yours as well as any internet connected device as your TAP (Transactional Access Point).



A TAP is a PC, a PDA, a TV + Set top box,... ANYWHERE and ANYTIME

Il your information, whatever its document format, is labelled, stored, indexed, historiated and secured automatically in your online DATABASE (no more file to manage)

You retrieve accurately your stuff, thanks to a powerful search engine that probes all information in their context and chronology.



The system is very costly :
you must own a desktop + (upgraded) software + virus prospection + search time + data losses + straining learning



Because the system is totally virtual on the end-user side, it is multi-accessible, easy to use with quasi no training and very cost effective